2020 Marketing Opportunities

Get connected to the autism community and meet your marketing goals.

Let’s Connect

For more information about sponsorship, exhibiting, and advertising opportunities, contact an Autism New Jersey rep today!

Annual & Transition Conference
Elizabeth Neumann, M.A., BCaBA | conference@autismnj.org | 609.588.8200 x10045

General Advertising & Website
Jessica Barkosky | jbarkosky@autismnj.org | 609.588.8200 x10025

Events & Awareness
Brynn Alberici, M.A. | balberici@autismnj.org | 609.588.8200 x10021

Our commitment to improving the lives of individuals with autism is carried out through our focus on information, education and training, public policy, and awareness. We expertly and effectively:

- Guide caregivers to the information, services, and support they need
- Support professionals to enhance their knowledge and skills to provide effective intervention
- Build communities that embrace individuals with autism and their families

Every year, we impact tens of thousands of families and professionals in the autism community.

We’re Connected

We have more than 25k engaged followers!

800.4.AUTISM  |  www.autismnj.org

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Take advantage of our biggest events of the year!

SPONSORSHIP
Maximize your marketing impact by choosing from robust, customizable packages that will reach participants before, during, and after the event.
- Educational content
- Branded promotional items
- Refreshment stations
- Networking events

EXHIBITING
A highly-trafficked exhibit space allows you to speak directly with professionals and caregivers interested in your products and services. Build brand-name recognition on keepsakes that will last beyond the conferences while meeting face-to-face with targeted leads.

ADVERTISING
Reach this specialized audience as a trusted source with print and digital advertisements onsite or in our pre-event outreach. Let us help you link your organization to significant elements of this top-notch educational experience.

GAIN SELECT BENEFITS BY BECOMING A SPONSOR
- Exhibit space
- Digital and print advertisements
- Strategic corporate logo placement
- Social media exposure
- Registrations
- and more!

DIGITAL ADVERTISING
www.autismnj.org/advertise
With more than 250,000 page views per year, Autism New Jersey’s website offers a strong connection with your target market.
- Website display ads
- Monthly E-Newsletter banner ads

EVENTS & AWARENESS
www.autismnj.org/events
Support our mission by sponsoring, attending, or donating to our special events.

MEMBERSHIP
www.autismnj.org/membership
Your membership dollars support our efforts to enhance the quality of life for individuals with autism. Organization Members receive special discounts on advertising and exhibiting opportunities at our Transition and Annual Conferences.

Connect with clinical experts, state department representatives, legal and financial experts, service providers, parents, and self-advocates. Information and resources reflect individuals of all ages and support needs.

“The conference was a helpful avenue to connect with both parents and professionals in the autism field. There was an amazing turn-out.”

“I cannot imagine my family and my life without the knowledge and skills this conference has taught me!”

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