



Ride for Autism SPONSORSHIP OPPORTUNITIES

The Ride for Autism is a one-day charity bicycle tour designed to raise funds for Autism New Jersey and also to raise community awareness about autism. Autism New Jersey relies on funds raised to continue to support, advocate and educate New Jersey's autism community. Every penny will stay in the state and directly impact New Jersey residents.

Sponsor Benefits

Multiple sponsors accepted for each category | Category Exclusivity for \$7,500+ | Additional benefits listed below:

Trail Blazer Sponsor | \$15,000

Category Exclusivity

SIGNAGE

- Logo on headquarters event banner, step & repeat and registration signage
- Logo on lunch table centerpieces
- Logo on rest stop signage

RIDER TOOLS & EVENT PERKS

- Logo on route maps
- Logo on rider jersey, bibs and t-shirt
- Four event registration and lunch tickets
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Profile in Ride e-blast
- Ride website: Logo on home page slider, sponsor footer and page
- Logo in rider and donor confirmation Emails
- Banner ad in one Autism New Jersey E-News
- Logo on Ride Facebook cover and pinned post (March - June)
- Logo on Ride Twitter cover and 1 post per month (March - June)
- Image and link in Ride Instagram
- Logo in event cover on Autism New Jersey Facebook page (May and June)

COMPLEMENTARY ITEMS

- Rider incentive package
- One-year Organization Membership

Finish Line Sponsor | \$7,500

Category Exclusivity

SIGNAGE

- Logo on headquarters event banner and registration signage
- Logo on lunch table centerpieces
- Logo on rest stop signage

RIDER TOOLS & EVENT PERKS

- Logo on route maps
- Logo on rider jersey, bibs and t-shirt
- Two event registration and lunch tickets
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Ride website: Logo on sponsor footer and page
- Logo in rider and donor confirmation Emails
- Skyscraper ad in one Autism New Jersey E-News
- Logo on Ride Facebook and Twitter cover and recognition in one post per month (March - June)
- Image and link in Ride Instagram
- Recognition on Autism New Jersey Facebook page

COMPLEMENTARY ITEMS

- Rider incentive package

Route Sponsor | \$5,000

SIGNAGE

- Logo on registration signage
- Logo on lunch table centerpieces
- Logo on rest stop signage

RIDER TOOLS & EVENT PERKS

- Prominent logo on route maps
- Logo t-shirt
- Two lunch tickets
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Ride website: Logo on sponsor footer and page
- Logo in rider and donor confirmation Emails
- Skyscraper ad in one Autism New Jersey E-News
- Ride Facebook and Twitter recognition in one post per month (March - June)
- Image and link in Ride Instagram

T-Shirt Sponsor | \$300

- Listing on Ride t-shirt
- Logo on sponsor page
- Social media recognition



Adopt a Rest Stop | \$2,500

SIGNAGE

- Logo on registration signage
- Logo on lunch table centerpieces
- Logo on exclusive rest stop signage

RIDER TOOLS & EVENT PERKS

- Prominent name and logo on all route maps
- Logo t-shirt
- Two lunch tickets

ONLINE & SOCIAL MEDIA RECOGNITION

- Ride website: Logo on sponsor footer and page
- Logo in rider and donor confirmation Emails
- Ride Facebook, Twitter and Instagram recognition
- Image and link in Ride Instagram

Lunch Sponsor | \$1,500

SIGNAGE

- Logo on Registration signage
- Exclusive area on lunch table centerpieces
- Logo on napkins

RIDER TOOLS & EVENT PERKS

- Listing on t-shirt
- Four lunch tickets
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Ride Facebook, Twitter and Instagram recognition
- Image and link in Ride Instagram



Product & Service Donations

Looking to donate a product or service for the Ride? We are actively seeking donations. Benefits commensurate with levels listed above will be provided based on the value of the product/service donated.

Products:

- Food or Water/Beverage Sponsor
- Energy Bar Sponsor
- Breakfast Sponsor
- Coffee Sponsor
- Snacks for Rest Stops

Services:

- Entertainment
- Massage services

Custom packages are available to fit your needs and budget!

Brynn Alberici | Manager of Special Events & Community Relations | balberici@autismnj.org | 609.588.8200 x21

I WOULD LIKE TO SUPPORT THE RIDE AT THE FOLLOWING LEVEL: _____

ORGANIZATION NAME

IF DIFFERENT FROM ABOVE, PLEASE LIST NAME EXACTLY AS YOU WOULD LIKE IT TO APPEAR

CONTACT PERSON

PHONE

EMAIL

STREET

CITY

STATE

ZIP

As a representative of the above company, I agree to commit my company to participate in the program sponsorship level listed above.

SIGNATURE

Check and credit cards accepted. Send completed form with payment to Autism New Jersey:

Mail: Ride Sponsorship, 500 Horizon Drive, Suite 530, Robbinsville, NJ 08691

Email: ride4autism@autismnj.org

To pay with a credit card: 609.588.8200 x31



The Power of Connection