

36th Annual

AUTISM CONFERENCE

October 18 & 19, 2018

Harrah's Waterfront Conference Center | Atlantic City, NJ

2018 Annual Conference **SPONSORSHIP OPPORTUNITIES**

Sponsorship provides you with an opportunity to align your organization with a premier autism conference for parents and professionals and show your support of Autism New Jersey. We offer a variety of categories to meet your budget and outreach needs. We will be happy to work with you to tailor a customized sponsorship plan for your company. Multiple sponsorships accepted for each category.

NEW FOR 2018 - REGISTRATION BROCHURE BENEFITS. The registration brochure is our largest print marketing vehicle with more than 10,000 copies mailed to a highly-targeted audience. Don't miss this opportunity for high-level targeted exposure.

Sponsor Benefits | All sponsors

- Logo/link on conference webpages
- Logo/listing in conference registration brochure and program
- Logo/link in conference-specific e-blasts
- Recognition on Autism New Jersey social media
- Logo/listing in conference welcome PowerPoint

Sponsor Benefits | Sponsors \$4,000+

Benefits listed for all sponsors, plus:

- Half-page ad in registration brochure
- Full-page ad in the conference program
- Complimentary exhibit table with representative
- Exhibit button ad on online Exhibitor Directory

Multiple sponsors accepted for each category unless otherwise indicated | Additional benefits listed below:

PROGRAM & RESEARCH

By sponsoring the keynote address or a themed set of workshops, you attach your organization's name to significant topics and presenters that offer our attendees a top-notch educational experience.

Keynote Sponsor | \$5,000

- Announcement at keynote
- Easel signage at registration
- Admission for four people to the Gold Member & Friends Luncheon
- "Sponsored by" tag in all printed materials promotion the keynote
- Logo in keynote description of the registration brochure

Research Poster Sponsor | \$2,500

- Easel signage at poster session
- Half-page ad in conference program
- Logo in registration brochure and program workshop descriptions
- Logo on poster page of registration brochure
- Announcement at keynote

Workshop Block Sponsor | \$4,000

- Logo in registration brochure and program workshop descriptions for selected block
- Logo on workshop room signs for selected block



PRINTING & CO-BRANDED PROMOTIONAL ITEMS

Sponsoring our printed material provides your organization with name recognition on keepsakes that last beyond the two-day conference. Have an idea for other co-branded material or giveaways? We are looking for sponsors to help produce items that can be distributed to each participant.

Tote Bag Sponsor | \$5,000

- Prominent logo on 1,200 tote bags
- Announcement at keynote
- Easel signage at registration

Lanyards | \$7,500

- Logo on 1,200 lanyards
- Full-page ad in registration brochure
- Announcement at keynote
- Easel signage display at registration

Notepad | \$2,500

- Signage on keynote stage
- Full-color, half-page program ad
- Logo in keynote description on conference webpages and program
- Advertisement in 1 conference-specific e-blast

CONFERENCE STATIONS

Sponsoring our attendee stations provides your organization with name recognition on popular areas where participants gather during the two-day conference

Hydration Stations | \$3,500

- 8.5 x 11 signs on both coffee station tables
- 5 x 7 signage at all 3 water color stations
- Logo on beverage napkins
- Quarter-page ad in registration brochure
- Half-page ad in the conference program
- Logo recognition on the floor map in conference program

Plug-n-Charge Sponsor | \$3,000

- 8.5 x 11 signs at each charging station
- Quarter-page ad in conference registration brochure
- Half-page ad in the conference program
- Logo recognition on the floor map in conference program

NETWORKING

Gold Member & Friends Luncheon | \$2,500

Our Gold Member & Friends Luncheon will feature a special guest speaker and is an opportunity for networking with some of our most steadfast supporters and other conference VIPs.

- Announcement at luncheon
- Admission for four people to the luncheon
- Half-page ad in the conference program
- "Sponsored by" tag in all printed material promoting session, including the invitation

ANTHONY E. MEYER CONFERENCE SCHOLARSHIP FUND | \$250

Our scholarship fund is named in memory of longtime Autism New Jersey volunteer Tony Meyer who passed away in 2014. Sponsorship of the fund helps offset the cost of conference registration for caregivers and self-advocates currently experiencing financial hardship.

Custom packages are available to fit your marketing needs and budget!

Jessica Barkosky | Communications & Marketing Manager | jbarkosky@autismnj.org | 609.588.8200 x25



The Power of Connection