

Autism New Jersey is  
the autism community's  
trusted source for reliable  
information and resources.

Our commitment to improving the lives of individuals with autism is carried out through our focus on information, education and training, public policy, and awareness. We expertly and effectively:



Guide caregivers to the information, services, and support they need



Support professionals to enhance their knowledge and skills to provide effective intervention



Build communities that embrace individuals with autism and their families

Every year, we impact tens of thousands of families and professionals in the autism community.



**VIEW OUR MARKETING OPPORTUNITIES AND  
START CONNECTING WITH YOUR CUSTOMERS.**

## WE'RE CONNECTED

We have more than **25k** engaged followers!



## LET'S CONNECT

*For more information about sponsorship, exhibiting,  
and advertising opportunities, contact an  
Autism New Jersey rep today!*

### Annual & Transition Conference

Elizabeth Neumann, M.A., BCaBA | [conference@autismnj.org](mailto:conference@autismnj.org) | 609.588.8200 x10045

### General Advertising & Website

Jessica Barkosky | [jbarkosky@autismnj.org](mailto:jbarkosky@autismnj.org) | 609.588.8200 x10025

### Events & Awareness

Brynn Alberici, M.A. | [balberici@autismnj.org](mailto:balberici@autismnj.org) | 609.588.8200 x10021

**Sponsor | Exhibit | Advertise**



800.4.AUTISM | [www.autismnj.org](http://www.autismnj.org)

SPONSOR | EXHIBIT | ADVERTISE

# 2020 Marketing Opportunities

Get connected to the autism community  
and meet your marketing goals.



# Take advantage of our biggest events of the year!

## SPONSORSHIP

Maximize your marketing impact by choosing from robust, customizable packages that will reach participants before, during, and after the event.

- Educational content
- Branded promotional items
- Refreshment stations
- Networking events



38th Annual  
**AUTISM CONFERENCE**

[www.autismnj.org/conference](http://www.autismnj.org/conference)  
**OCTOBER 15 & 16, 2020**

Harrah's Waterfront Conference Center | Atlantic City, NJ

**MOST VISITED WEB PAGE ANNUALLY!**

**80 WORKSHOPS | 100 EXHIBITORS | 1300+ ATTENDEES**

Connect with clinical experts, state department representatives, legal and financial experts, service providers, parents, and self-advocates. Information and resources reflect individuals of all ages and support needs.

*"The conference was a helpful avenue to connect with both parents and professionals in the autism field. There was an amazing turn-out."*

## EXHIBITING

A highly-trafficked exhibit space allows you to speak directly with professionals and caregivers interested in your products and services. Build brand-name recognition on keepsakes that will last beyond the conferences while meeting face-to-face with targeted leads.

## ADVERTISING

Reach this specialized audience as a trusted source with print and digital advertisements onsite or in our pre-event outreach. Let us help you link your organization to significant elements of this top-notch educational experience.



Autism New Jersey  
**TRANSITION**  
CONFERENCE

[www.autismnj.org/transition](http://www.autismnj.org/transition)  
**FEBRUARY 24, 2020**

DoubleTree Newark Airport | Newark, NJ

**12 WORKSHOPS | 60 EXHIBITORS | 500+ ATTENDEES**

This in-demand conference specifically addresses the needs of individuals transitioning into the adult service system, their families, and the professionals who support them.

*"I cannot imagine my family and my life without the knowledge and skills this conference has taught me!"*

## GAIN SELECT BENEFITS BY BECOMING A SPONSOR

Exhibit space

Digital and print advertisements

Strategic corporate logo placement

Social media exposure

Registrations

and more!

## DIGITAL ADVERTISING

[www.autismnj.org/advertise](http://www.autismnj.org/advertise)

With more than 250,000 page views per year, Autism New Jersey's website offers a strong connection with your target market.

- Website display ads
- Monthly E-Newsletter banner ads

## EVENTS & AWARENESS

[www.autismnj.org/events](http://www.autismnj.org/events)

Support our mission by sponsoring, attending, or donating to our special events.



April



June



September

## MEMBERSHIP

[www.autismnj.org/membership](http://www.autismnj.org/membership)

Your membership dollars support our efforts to enhance the quality of life for individuals with autism.

Organization Members receive special discounts on advertising and exhibiting opportunities at our Transition and Annual Conferences.

Experience our remarkable growth:



**250,000+**  
**ANNUAL PAGE VIEWS**

on our newly designed, mobile-friendly website.



**12,000**  
**ACTIVE EMAILS**

to a highly-targeted audience with an increase of 200 new contacts monthly.



**32%**  
**AVERAGE EMAIL OPEN RATE**

Well above the industry standard!