

AUTISM NEW JERSEY GALA

(FORMERLY "COSAC")

"BLACK & WHITE BALL"

MARCH 21, 2009 • EAST BRUNSWICK HILTON

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TABLES:

*To register, complete form on reverse side.
Multiple sponsors accepted for all categories.*

Platinum Sponsor Tables **\$10,000**

Two premier tables of ten to event ■ Tickets to VIP Cocktail Reception ■ Full page color ad in ad journal, listing on journal sponsor page and listing/logo on cover ■ Signage at event ■ Name on invitation (*if commitment secured before printing*) ■ Front page announcement in *UpDate*, agency member newsletter ■ Logo and link on website through event ■ Listing in agency donor recognition report.

Gold Sponsor Table **\$ 7,500**

One premier table of ten to event ■ Tickets to VIP Cocktail Reception ■ Full page color ad and listing on sponsor page ■ Signage at event ■ Listing in *UpDate* ■ Website logo and link ■ Listing in agency donor recognition report.

Silver Sponsor Table **\$ 5,000**

One premier table of ten to event ■ Tickets to VIP Cocktail Reception ■ Half page color ad and listing on sponsor page ■ Signage at event ■ Listing in *UpDate* ■ Website listing and link ■ Listing in agency donor recognition report.

UNDERWRITING OPPORTUNITIES:

VIP Cocktail Reception **\$5,000**

Signage at Reception ■ Full page color ad and listing on sponsor page ■ Four tickets to event/reception ■ Listing in *UpDate* ■ Listing in agency donor recognition report.

Entertainment **\$5,000**

Signage on Bandstand ■ Full page color ad and listing on sponsor page ■ Four tickets to event/reception ■ Listing in *UpDate* ■ Listing in agency donor recognition report.

Centerpieces **\$2,500**

Sign on tables ■ Half page color ad and listing on sponsor page ■ Two tickets to event/reception ■ Listing in *UpDate* ■ Listing in agency donor recognition report.

Gift Bag Sponsor **\$2,500**

Recognition on gift bags ■ Half page color ad and listing on sponsor page ■ Two tickets to event/reception ■ Listing in *UpDate* ■ Listing in agency donor recognition report.

Journal Printing **\$2,500**

Back Cover of Ad Journal ■ Listing on sponsor page ■ Two tickets to event/reception ■ Listing in *UpDate* ■ Listing in agency donor recognition report.

JOURNAL ADVERTISING:

**What's Black & White and Read all over?
The Gala Ad Journal!**

Show your support via a commemorative advertisement in our keepsake program. Journal Dimensions = 8.5 x 11. Full Color option now available.

- | | |
|--|----------------|
| <input type="checkbox"/> Front Inside Cover (8.5"W x 11"H): | \$1,000 |
| <input type="checkbox"/> Back Inside Cover (8.5"W x 11"H): | \$1,000 |
| <input type="checkbox"/> Full Page Color (7"W x 10"H): | \$ 750 |
| <input type="checkbox"/> Full Page (7"W x 10"H): | \$ 500 |
| <input type="checkbox"/> Half Page (7"W x 4.8"H): | \$ 300 |
| <input type="checkbox"/> Quarter Page (3.75"W x 4.8"H): | \$ 200 |
| <input type="checkbox"/> 1/8 Page (3.75"W x 2.3"H): | \$ 125 |

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ADVERTISING AND SPONSORSHIP REPLY FORM

PRICE LIST

SPONSORSHIP TABLES

- Platinum Sponsor Table\$10,000
- Gold Sponsor Table\$7,500
- Silver Sponsor Table\$5,000

UNDERWRITING:

- VIP Cocktail Reception\$5,000
- Entertainment\$5,000
- Centerpieces\$2,500
- Gift Bags\$2,500
- Journal Printing\$2,500

ADVERTISING:

- Front Inside Cover\$1,000
- Back Inside Cover\$1,000
- Full Page Color\$750
- Full Page\$500
- Half Page\$300
- Quarter Page\$200
- 1/8 Page\$125

Deadline: Please complete and return this form by **February 27, 2009** to:

Autism New Jersey Gala
1450 Parkside Avenue, Suite 22
Ewing, NJ 08638

Advertising Information: Artwork must be submitted in exact dimensions. Please supply camera-ready art. Hi-res PDF or JPEG files preferred. Send to: gala@njcosac.org.

Questions: Contact (609) 883-8100 x31 or email: gala@njcosac.org

PAYMENT

Subtotal Sponsorship: \$ _____

Subtotal Advertising: \$ _____

Please accept my donation in the amount of:

\$ _____

TOTAL ENCLOSED: \$ _____

Make checks payable to "Autism New Jersey." To pay by credit card, contact 609-883-8100 x31.

Contact Person

Title

Company Name

Street Address

City

State

Zip

Telephone

E-mail